



This **Business Profile** prepared from proprietary databases of:  
**Innovation Development Institute**  
 (781) 595-2920 inknowvation.com



## ORB Analytics LLC

490 Virginia Road  
 Concord, MA 01742  
 Voice:(978) 371-9700 Fax: (978) 371-0484  
 Email: info@orbanalytics.com  
 Web: www.orbanalytics.com  
 President/CEO:

### Business Identifier:

next generation wireless and satellite communications products applied to real time needs

### General Profile:

Originally founded to develop innovative software and hardware solutions ORB Analytics has recently introduced FarNet with a focus on addressing the issue that 15M rural Americans lack broadband access and many others in rural areas with access cannot afford current solutions with sometimes major impact in rural communities of higher unemployment, lower wages, fewer educational opportunities, and lower quality/more expensive health care. FarNet solves the rural broadband problem and addresses the large market need for smart metering in remote areas using spectrum once reserved for TV but now available for unlicensed communications. ORB also offers a Non-invasive Location Analytics (NILA) solution. NILA uses low-cost sensors, open-source software, and cloud computing to track shoppers. Shopper behavior analytics developed by mining sensor data is then used to help the store enhance customer experience and dramatically improve profitability. NILA's browser-based user interface offers store managers advanced visual analysis and reporting capabilities.

### Synopsis: Report Elements

SBIR Status	Awards	8	Key bios available on request
1	Patents	0	
Basics Data		VC Funded	False
Founded	2009	Public/Private	False
1st SBIR Year	2009	Stock info	
Employees		Revenue	3

Company Awards		Awards received from these agencies:		
Phase 1 Awards	8	Phase 1 Amount	919044	Total Amount
Phase 2 Awards	5	Phase 2 Amount	4132283	<b>5051327</b>

Program	Source	Phase	Year	Project Title
---------	--------	-------	------	---------------

Patent Number	Date of Issuance (YYYY-MM-DD)	Patent Title
---------------	-------------------------------	--------------